

32nd
EDITION



FOOD
hospitality
WORLD

South India's Largest
Food, Drinks & Hospitality
Tradeshaw!

**POST
SHOW
REPORT**

**FHW
BENGALURU
2017**

Organised by



(JV between Hannover Milano Fairs India Pvt. Ltd. & The Indian Express Pvt. Ltd.)

09.10.11 August 2017

White Orchid Convention Centre, Bengaluru

The 32nd edition of Food Hospitality World (FHW) exposition in Bengaluru showcased the best in class products before South India's hospitality industry and emerged as a dynamic platform for industry interactions with key association partnerships



Indeed the biggest conglomeration of South India's Food & Hospitality Industry!



Partners in success this year..



Hear few of our exhibitors and visitors speak!

It was an interesting platform to showcase our range for the South India market. We are also promoting our Opalware range and are ready to reach out to other cities in South India.

cello[®]

Jayant More,
manager-sales,
Cello Industries

We are here to display our industrial machinery and also our newly launched food division. We see a lot of potential in events such as these targeted for a specific segment

IFB

Abhijit Banerjee
business head –
industrial sales,
IFB Industries

The event has been positive and good for us to market and reach out to potential buyers base

CORNITOS
Nacho Crisps

Naveen Modi
ASM,
Cornitos

We are happy with the response. Kitchen manufacturers and traders are interested in our products, delighted to meet them here and converge.

BLUE STAR

Blue Star

Our brand is one of the most well recognised in the city of Bangalore and we take pride to stay that we have a robust repeat clientele. It is nice to be part of the FHW event and to invited as speaker for on the GM's Conclave



Mitesh Narula
General Manager
St Mark's Hotel

It was interesting to attend the event. We also launched our new refreshed logo at the FHW event. We wish the team at FHW all the very best



Dr Chef
Soundarajan,
General Secretary,
Indian Federation
of Culinary
Association (IFCA)

The FHW events are always interesting to attend. There is always something new to explore. It also works as an excellent networking platform. I have been associated with the editorial team for long and it's interesting to exchange view on the topic of food and food specialisations



Chef Vikram S
Udaygiri,
Food Sense,
Food & Business
Consulting

The team at FHW has always done a fabulous job of honouring excellence in the hospitality sector. Such events gives us the opportunity to learn more and exchange ideas



H R Jayaram
Founder and
Promoter,
The Green Path

Buzz is all around!

Exhaustive ATL promotions with hoardings and LED trucks at prominent locations in and around Bengaluru and Mysore, bringing in Right Audience you seek..

Manyatha Techpark
Old madras road
Hennur Main road
Magadi Road-A.Dasarahalli
Junction
Mysore Road Flyover
Lalbagh Road
Kanakapura Road
JP Nagar-Opposite
Brigade Millenium



Going Social

Effective social media campaign on Food Hospitality pages - Facebook, Twitter & Instagram



Find us everywhere...

You are Invited to
South India's Largest Tradeshow for the Food, Drinks & Hospitality Industry!

32nd Edition

FOOD hospitality WORLD

09 10 11 AUGUST 2017 White Orchid Convention Centre, Hebbal, BENGALURU

300+ Exhibiting Brands | **500+** Product Categories | **07+** Special Events | **ONE** Business Platform

Get hooked with exclusive concurrent live competitions, workshops & conferences

09-11 August 2017 11:30 - 16:30 **Chief Leverage**
09-11 August 2017 11:30 - 16:30 **LIVE BAKERY**
09-11 August 2017 11:30 - 16:30 **WORLD OF BEVERAGES**
09-11 August 2017 11:30 - 16:30 **WORLD OF PLACARDS**

Show contact: +91 75062 70245 | #fhw@aramkano.in | www.fhwexpo.com

Organized by: **GLOBAL** | **CEP** | **CPA** | **CPA** | **CPA**

Print & Online Promotions

Through interesting advertisement campaigns in Food & Hospitality World magazine and over 7 trade publications

FOOD hospitality WORLD

South India's Largest Tradeshow for the Food, Drinks & Hospitality Industry is Here!

09 10 11 AUGUST 2017 White Orchid Convention Centre, Hebbal, BENGALURU

IT'S TIME TO NEW
Connect with top success of Enter into Unleash
Buyers Markets Partnerships Business Opportunities

WHY EXHIBIT?

- Witness the BIGGEST gathering of food & hospitality professionals under one roof
- Commercial opportunities: enter fresh record of over 15 years of distinguished business & sales
- See the BIGGEST footfall - reinforced by leading trade publications and content
- NOT JUST AN EXHIBITION, but of business encounter (one-to-one) & comprehensive trading industry insights and assets
- ONE STOP SOLUTION OPPORTUNITY: All kinds of services, trends, innovations, catering, business, retail, consumer, supermarket, facility management, services & more...

300+ Exhibiting Brands | **1000+** Product Categories | **07+** Concurrent Events | **ONE** Business Platform

SHOW HIGHLIGHTS

- Chief Leverage
- LIVE BAKERY
- World of Beverages
- World of Placards

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Email & SMS Marketing

Driving the visitor registration campaigns and updated the event happenings through regular emailers, newsletters and SMS to a database of over 40000 contacts

VISIT SOUTH INDIA'S LARGEST FOOD, DRINKS & HOSPITALITY TRADESHOW!

Business visitors only | Above 18 years

ENTRY FREE

FOOD hospitality WORLD

GRAND INAUGURATION TODAY!

09 10 11 August 2017

White Orchid Convention Centre, Near Manyata Tech Park
HEBBAL, BENGALURU | 11am - 7pm | www.fhwexpo.com

300+ EXHIBITING BRANDS | **500+** PRODUCT CATEGORIES | **07+** CONCURRENT EVENTS | **ONE** BUSINESS PLATFORM

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Organized by: **GLOBAL** | **CEP** | **CPA** | **CPA** | **CPA**

Mainline Advertisements

Featured in prominent and most read newspapers of South India - The Hindu, Prajavani, Deccan Herald & Bangalore Mirror

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